



Dear Community Business,

For two days last July, a crowd of over 3,000 people enjoyed music, food, and fun during the Our Lady of Lebanon Mid-East Festival in Flint Township. The 3,000+ attendees represented a 30% increase over the previous years. The festival was promoted with billboards, radio commercials, newspaper and television mentions and flyers at local businesses. Coverage from the Flint and Detroit media added to the excitement. This year, we are making it even bigger and better...but need your assistance.

The church wants to provide a fun, low-cost event for families in our community to attend. The Mid-East Festival offers something unique to the community – a taste of Middle Eastern culture and food not found elsewhere. Planned festival activities include cooking demonstrations, traditional dancing performances, a live band, kids' activities and of course, lots of homemade Middle Eastern food. Through the festival, we hope to encourage the spirit of community and provide a family friendly event.

Making the festival successful this year and in the future can only be accomplished with your generosity. We are reaching out to the local community and businesses to help us offset the cost of the festival through sponsorships. Your business can participate at various giving levels with attractive benefits at each. Enclosed is a sponsorship form that describes the sponsorships levels in more detail. You may also donate an item for our raffle or goods and services in lieu of a sponsorship. Our Lady of Lebanon is a non profit 501(c) (3) organization and all sponsorships and donations are tax deductible.

If you have any questions about the church, the festival or donations please feel free to contact Lewis Walterhouse, Sponsorship Coordinator at one of the following: (810) 577-4078, or Walterhouse.Lewis@gmail.com.

Thank you in advance for your support.

Sincerely,

Father Hanna Tayar
Pastor



2010 Mid-East Festival Sponsorship Levels

- Platinum Sponsorship – 6 spots available \$2,500
- Presenting Sponsor status
 - Prominent logo placement on stage backdrop and banner around the stage
 - Logo inclusion on all print ads (flyers/posters, billboards, newspapers)
 - Recognition in radio and TV ads
 - Sponsorship announcements during festival
 - Inclusion in all press releases
 - Prominent placement on website with ad and link to site
 - Prominent banner placement during festival (provided by company or by festival committee)
 - Prominent logo placement on sponsors banner and festival t-shirts
 - Free vendor booth or display area
 - Logo in festival program
 - 4 free parking passes with Sponsor Badges
- Gold Sponsorship (Entertainment Sponsor) – 5 spots available \$1,000
- Prominent logo placement on stage backdrop and banner around the stage
 - Prominent placement on website with ad and link to site
 - Logo on sponsors banner and festival t-shirt
 - Free vendor booth or display area
 - Name in festival program
 - 2 free parking passes with Sponsor Badges
- Silver Sponsorship – 15 spots available \$500
- Placement on website with ad and link to site
 - Banner placement during festival (provided by company or by festival committee if needed)
 - Name on sponsors banner and festival t-shirt
 - Name in festival program
 - 2 free parking passes with Sponsor Badges
- Bronze Sponsorship – 15 spots available \$250
- Placement on website with ad and link to site
 - Banner placement during festival (provided by company or by festival committee if needed)
 - Name on sponsors banner
 - Name in festival program
 - 2 free parking passes with Sponsor Badges
- Basic Sponsorship – 20 spots available \$125
- Name in program
 - Name on sponsor banner
 - Name on food tray liner
- In-Kind Sponsorship (Donation of any monetary amount, service, or item that would benefit the festival)
- Name in program
 - Name on sponsor banner

Vendor Booth Space is also available by request.

our lady of
Lebanon
mid-east
festival
July 9 - 10, 2010

Billboard sample:



OUR LADY OF
Lebanon
MID-EAST
Festival

Music • Dancing
Food • Family Fun
July 9th - 10th

BUD LIGHT **Sam's CLUB** **Swartz FUNERAL HOME** **MEDAWAR JEWELERS**

mideastfestival.com 4133 Calkins Rd, Flint • (810) 733-1259

Stage backdrop sample: This image will be the backing of the stage in the entertainment tent (size 20' x 10').



BUD LIGHT **MEDAWAR JEWELERS** **Sam's CLUB** **Patsy Lou WILLIAMSON** **Swartz FUNERAL HOME**

**Our Lady of Lebanon Maronite Catholic Church
2010 Mid-East Festival Sponsorship**

INVOICE

4133 Calkins Road
Flint, MI 48532
Phone (810) 733-1259

INVOICE #
DATE:

Bill to:

Business Name: _____
Contact: _____
Email: _____
Address: _____
City, State, Zip: _____
Phone Number: _____
Fax Number: _____
Website: _____

DESCRIPTION	AMOUNT
Sponsorship Type:	
Platinum Sponsorship - \$2,500	
Gold Sponsorship (Entertainment Sponsor) - \$1,000	
Silver Sponsorship - \$500	
Bronze Sponsorship - \$250	
Basic Sponsorship - \$125	
Other Sponsorship (Please Describe): _____	
Vendor Booth (1 table/2 chairs) - \$150	
TOTAL	

Please make checks payable to: "Our Lady of Lebanon Maronite Catholic Church".
A tax receipt will be furnished upon receipt of payment.

**For Platinum and Gold sponsorships, please send a high resolution copy (.jpg, .tif or .eps) of your company logo to Jason Klanseck (jason@klanseck.com) no later than June 1st, 2010.

**For all sponsors - if your company can not provide a banner to display and needs one printed, please a high resolution copy (.jpg, .tif or .eps) of your company logo to Jason Klanseck (jason@klanseck.com) no later than June 18th, 2010. If we do not have your logo, we cannot print and display a banner. Thank you for your cooperation.

Thank you for supporting the 2010 Mid-East Festival!